

STANLEY KORSHAK
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FOR IMMEDIATE RELEASE

Stanley Korshak Launches New Annual Charity Initiative: The Dallas Great 8

Dallas, TX — Stanley Korshak is proud to announce the launch of The Dallas Great 8, a new annual charity initiative celebrating philanthropic leadership and community impact in Dallas. Multiple events will culminate in a fashion luncheon with the Great 8 on the runway. The big day will take place in February of 2027.

The Dallas Great 8 will spotlight eight distinguished charities, each honoring an exceptional leader who has made a meaningful difference within their nonprofit organization and the greater Dallas community. The event will bring together philanthropy, fashion, and leadership for luncheon and fashion show, reinforcing Stanley Korshak's long-standing commitment to giving back. The guest speaker at the luncheon will be actress Sheree J. Wilson.

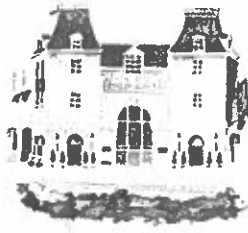
Limited tables are \$10,000 each/tickets are \$1,000 per seat, with proceeds directly benefiting the charity associated with the ticket reservation, ensuring an impactful contribution to each participating nonprofit.

The eight charities include: Austin Street Center, Dallas Symphony Orchestra, EQuest, The Family Place, Frontier Flight Museum, Klyde Warren Park, Resource Center, and Texas Ballet Theatre.

The eight honorees will be announced in September. The honorees will participate in a variety of exciting in-store events as well as a photo shoot with Gittings Photography. Those images will be on display in the 100-foot window at Stanley Korshak in January and February of 2027.

"The Dallas Great 8 is more than even event – it's a reflection of who we are and what we stand for at Stanley Korshak. Through this initiative, we are proud to celebrate extraordinary nonprofit leaders while reinforcing our deep-rooted commitment to the Dallas community" - Chuck Steelman, Chief Customer and Experience Officer for the retailer.

"This event represents the continued vision of Mitchells Stores – to not only deliver exceptional retail experiences, but to remain meaningfully engaged and give back to the communities where our stores are located" – Chris Mitchell, Co-Owner of Stanley Korshak.



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The eight charities were collectively selected by a group of civic and philanthropic leaders that made up The Dallas Great Eight Advisory Committee. Members include: Mark Agnew, Kimberly Alexander, Jess Bolander, Diane Brierley, Melissa Geiser, Joyce Goss, Francis Harrison, Cheryl Joyner, Holly Krug, Linda Livingston, Lynn McBee, Isabel Novakov, Kit Sawers, and the Honorable Chad West.

Eight Charities, Eight Leaders, and Eight Trends!

The Dallas great8

About Mitchells Stores

Founded in 1958 by Ed and Norma Mitchell, Mitchells Stores is the largest specialty multi-brand store group in the U.S.. The third and fourth generations of the Mitchell family currently lead the company, which operates nine other luxury stores including Mitchells and Richards in Connecticut and New York, Wilkes Bashford in California, and Marios in the Pacific Northwest and now Stanley Korshak in Dallas. Mitchells is renowned for its commitment to "hugging" customers through exceptional service and a curated selection of over 400 luxury brands.

About Stanley Korshak

Stanley Korshak is a premier independent luxury emporium located at The Crescent in Uptown Dallas. Founded in Chicago in 1909 and brought to Dallas in 1986 by Caroline Rose Hunt, the store has built a 50,000-square-foot legacy of excellence in men's and women's apparel, jewelry, and its world-renowned full-service bridal salon. Crawford Brock purchased the store from Ms. Hunt in 2002, and then he sold the store to Mitchells Stores in 2025. Stanley Korshak provides a lavish, personalized service experience that has defined Dallas luxury for decades.