



Equest's 45th Annual

# Blue Ribbon Gala

*Run for the Roses*



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KNOWLES**  
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**BONNER ALLEN**  
RESERVATION CHAIR

**AMY TURNER**  
PATRON PARTY CHAIR

Dear Friend,

We are humbled and honored to join forces and serve as Chairs and extend a warm invitation to you for Equest's **45<sup>th</sup> Annual Blue Ribbon Gala**, an event that promises to be unforgettable. This year, we are proud to present a theme that embodies the pursuit of victory and the symbolic reward of achieving a coveted goal: "**Run for the Roses**". Mark your calendars for **Saturday, April 25<sup>th</sup>**, as we gather for an evening of Texas charm in the urban cowboy space of Gilley's Dallas.

For more than forty-five years, Equest has been at the forefront serving the North Texas community by enhancing the quality of life for those with diverse needs. This year, more than ever, Equest needs your support to continue providing life-enhancing therapeutic equestrian services for children and adults with physical, cognitive, and social-emotional needs.

The gala has long been recognized as a premier event, attracting over 600 esteemed individuals from social, civic, and business circles. Together, we will raise awareness about the realities faced by people with disabilities and the profound impact that the human-horse connection has on their lives. Through equine-assisted services, Equest has been able to bring hope and healing to countless children and adults with diverse needs. But we cannot do it alone.

This year, former mayoral candidate and philanthropist, Lynn McBee, will be the Honorary Chair. We are honored for her support. We are also delighted to announce that the prestigious Citation Award will be presented to Carol Huckin. The Susan Schwartz Founder's Award will be presented to Leslie and Hawkins Golden. We hope you will **Run for the Roses** with us for an evening filled with excitement, inspiration, and heartfelt connections.

Don't miss out on this incredible opportunity to make a lasting impact. Your support will make a difference, while helping to build a stronger community that embraces and supports those with disabilities. Enclosed, please find the gala's Sponsorship and Underwriting Contract for your consideration and submission. Sponsorships and underwriting may also be secured at [www.equest.org/gala](http://www.equest.org/gala).

We look forward to welcoming you on April 25<sup>th</sup> as we unite in our shared pursuit of a better tomorrow. Thank you in advance for committing to share your resources with those who overcome obstacles to achieve milestones, which were once deemed impossible. Together, we will create a stronger, more inclusive society where dreams are realized and barriers are shattered.

Warmest regards,

**EQUEST  
GALA ADVISORY BOARD**

**CALVERT COLLINS-  
BRATTON**

**ELIZABETH DACUS**

**JAMES HALLAM**

**KRISTIN HALLAM**

**DEBBIE OATES**

**MELISSA OATES**

Melinda and Mark Knowles, Gala Chairs  
[www.equest.org/gala](http://www.equest.org/gala)

Lynn McBee, Gala Honorary Chair  
[www.equest.org/gala](http://www.equest.org/gala)



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# Blue Ribbon Gala

## Run for the Roses



### SPONSORSHIP OPPORTUNITIES

#### GRAND CHAMPION | \$50,000

- 3 tables of 10 (30 guests) at Gala with superior seating, with 15 Raffle Tickets
- Complimentary VIP valet parking for 30 guests at Gala
- Invitation for 20 guests to Patron Party, with valet parking
- Special Gifts for table hosts
- Exclusive Gittings session & Portrait Package with Equest's Mini Horses
- Premium branding visibility on all printed and digital event signage

#### CHAMPION | \$25,000

- 2 tables of 10 (20 guests) at Gala with priority seating, with 10 Raffle Tickets
- Complimentary VIP valet parking for 20 guests at Gala
- Invitation for 10 guests to Patron Party, with valet parking
- Special Gifts for table hosts
- Exclusive Gittings session & Portrait Package with Equest's Mini Horses
- Premium branding visibility on all printed and digital event signage

#### RESERVE CHAMPION | \$20,000

- 2 tables of 10 (20 guests) at Gala with priority seating, with 10 Raffle Tickets
- Complimentary VIP valet parking for 20 guests at Gala
- Invitation for 10 guests to Patron Party, with valet parking
- Special Gifts for table hosts
- Exclusive Gittings session & Portrait Package with Equest's Mini Horses
- Branding visibility on all printed and digital event signage

#### JUMPER CHAMPION | \$15,000

- 1 table (10 guests) at Gala with preferred seating
- Complimentary valet parking for 10 guests
- Invitation for 5 guests to Patron Party, with valet parking
- Name recognition on all printed and digital event signage

#### BEST IN SHOW | \$10,000

- 1 table (10 guests) at Gala, select seating
- Complimentary valet parking for 10 guests
- Invitation for 2 guests to Patron Party, with valet parking
- Name recognition on all printed and digital event signage

#### HIGH POINT | \$5,000

- 1 table (10 guests) at Gala, select seating
- Complimentary valet parking for 10 guests
- Name recognition on all printed and digital event signage

### UNDERWRITING OPPORTUNITIES

#### BANQUET | \$50,000

- Grand Champion benefits, **plus** Banquet billed as presented by "Logo/Name," along with dedicated social posts and recognition in all Gala Press.

#### RECEPTION | \$25,000

- Champion benefits, **plus** Reception underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### PATRON PARTY | \$15,000

- Jumper Champion benefits, **plus** Patron Party underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### FLORALS | \$10,000

- Best in Show benefits, **plus** Florals underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### VALET | \$10,000

- Best in Show benefits, **plus** Valet underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### SILENT AUCTION | \$10,000

- Best in Show benefits, **plus** Silent Auction underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### PHOTOGRAPHY | \$5,000

- High Point benefits, **plus** Photography underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### PRINT | \$5,000

- High Point benefits, **plus** Print underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

#### SWAG BAG | \$5,000

- High Point benefits, **plus** Swag Bags underwritten by recognition, along with dedicated social posts and recognition in all Gala Press.

Contact Name \_\_\_\_\_ Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Suite/Apt: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Selected: \_\_\_\_\_ Total Amount Due: \_\_\_\_\_

Check #: \_\_\_\_\_ (Payable to Equest)

**RETURN FORM TO:** Equest - P.O. Box 171779 - Dallas, TX 75217  
**TO REGISTER ONLINE:** visit [equest.org/gala](http://equest.org/gala)  
**QUESTIONS:** email [gala@equest.org](mailto:gala@equest.org) or  
 call: Malcolm Hodge 972-412-1099 x227

- I am unable to attend, please accept my donation of \$ \_\_\_\_\_
- I (We) request that this gift remain anonymous
- I (We) decline all benefits (only the contribution in excess of the benefit package value is deductible as charitable contribution)



Scan QR Code or register online at [www.equest.org/gala](http://www.equest.org/gala)